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NEWS RELEASE | FOR IMMEDIATE RELEASE

Celebrating 30 Years of Building Homes in Oklahoma with a Jingle

The Home Creations jingle, arranged and produced by one of the nation's best jingle writers Michael Brown of MBrown Productions (www.mbrownproductions.com) started playing on radio air waves in 2004. It was an opportune time for the company to create an audio element of its brand to compliment their existing marketing efforts.

"Writing a jingle is easy for me, especially when I know the product the way I know Home Creations," said Anita Wagoner, who wrote the words to the jingle. "You want to emphasize things that are important to people, make it memorable, and in our case, help them remember our phone number."

As the brothers celebrate 30 years of building homes, the public is invited to sing the Home Creations jingle for a chance to win cash prizes. To win in one of three categories, the public has to creatively present the jingle with the following words, "*Home Creations, we'll help you find your dream home. At 3-6-4-9-9-9-9, it's Home Creations.*"

Before the "Sing Our Jingle" challenge was launched July 15, various Home Creations employees were captured on video singing the familiar tune to show people "how it's done".

Details found at www.homecreations.com/30years

About Home Creations

The two brothers Jalal and Mohammad Farzaneh have dedicated themselves to building new homes in Oklahoma that offer the latest in amenities, design and location...all at a price that has made homeownership a reality for thousands of Oklahomans. Home Creations strives on a daily basis to reaffirm its status as Oklahoma's premiere new home builder. This mission for excellence has taken Home Creations beyond the Oklahoma City metro into the Tulsa metro area as well as the Lawton area. Home Creations, a builder of ENERGY STAR® qualified new homes, is also a recent winner of the 2011 ENERGY STAR Partner of the Year award.

A company dedicated to providing the best product in Oklahoma's new home real estate market, Home Creations also believes in giving back to the community. The company generously donates to non-profit organizations like United Way, Big Brothers Big Sisters, Cleveland County's Christmas in April, American Cancer Society, American Heart Association, Fraternal Order of Police, Tinker Air Force Base and numerous schools, sports teams and religious groups.

About ENERGY STAR

ENERGY STAR was introduced by the U.S. Environmental Protection Agency in 1992 as a voluntary market-based partnership to reduce greenhouse gas emissions through increased energy efficiency. Today, ENERGY STAR offers businesses and consumers energy-efficient solutions to save energy, money and help protect the environment for future generations. More than 126,000 new homes were constructed to meet ENERGY STAR guidelines in 2010, by partners committed to improving the energy efficiency of products, homes, buildings and businesses. For more information about ENERGY STAR, visit www.energystar.gov or call toll-free 1-888-STAR-YES (1-888-782-7937).